



May 2006

Container Recycling - WA

Job No. 060503 / 060504

Prepared for
TOTAL ENVIRONMENT CENTRE
ON BEHALF OF
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METHODOLOGY

Sample

- Conducted in Western Australia among 300 respondents aged 18 years and over.
- Respondents were selected by means of a stratified random sample process which included:
 - a quota set for capital city and non-capital city areas. Within each of these areas a quota set for each telephone area code;
 - random selection of household telephone numbers drawn from current telephone listings for each area code;
 - random selection of an individual in each household by a "last birthday" screening question.

Interviewing

- Conducted by telephone over the period of 5-7 and 12-14 May 2006 by fully trained and personally briefed interviewers.
- To ensure the sample included those people who tend to spend a lot of time away from home, a system of call backs and appointments was incorporated.

Weighting

- To reflect the population distribution, results were post-weighted to Australian Bureau of Statistics data on age, highest level of schooling completed, sex and area.



SECTION W- ASK RESPONDENTS IN WA ONLY. OTHERS GO TO NEXT SECTION

W1 South Australia currently has a container deposit and refund scheme, which provides a refund for each empty bottle and can that is returned. The Western Australian state government is proposing to introduce a similar scheme to encourage recycling and reduce litter. Are you personally in **favour** or **against** the state government introducing this type of scheme in WA?

STRONGLY IN FAVOUR.....1
PARTLY IN FAVOUR.....2
AGAINST3
NEITHER / DON'T KNOW4

IF IN FAVOUR Is that strongly in favour or partly in favour?

W2(a)	Thinking now about how much the deposit and refund amount should be. If the amount was 5 cents per container do you think people would be very likely, somewhat likely or not likely to return their empty bottles or cans? RECORD UNDER "5 CENTS"	--W2(a)-- <u>5 CENTS</u>	NEXT SECT	--W2(b)-- <u>10 CENTS</u>	NEXT SECT	--W2(c)-- <u>20 CENTS</u>	NEXT SECT
		VERY LIKELY..... 1 #	W2(b)	1 #	1		1
						
		SOMEWHAT LIKELY 2 *	*	2 *	*		2
		NOT LIKELY..... 3 *	W2(b)	3 *	W2(c)		3
		DON'T KNOW 4 *	*	4 *	*		4

ASK IF SOMEWHAT LIKELY / NOT LIKELY / DON'T KNOW AT 5 CENTS IE CODE 2-4 IN W2(a). CODE 1 GO TO NEXT SECTION

W2(b) If the amount was **10 cents** per container do you think people would be very likely, somewhat likely or not likely to return their empty bottles or cans?
RECORD UNDER "10 CENTS"

ASK IF SOMEWHAT LIKELY / NOT LIKELY / DON'T KNOW AT 10 CENTS IE CODE 2-4 IN W2(b). CODE 1 GO TO NEXT SECTION

W2(c) If the amount was **20 cents** per container do you think people would be very likely, somewhat likely or not likely to return their empty bottles or cans?
RECORD UNDER "20 CENTS"



DEMOGRAPHICS

- 1 Are you aged under or over 40? **(PAUSE)** Is that...?
READ OUT 01-05 IF UNDER 40 OR 06-11 IF OVER 40
- | | | | |
|------------|----|--------------|----|
| 18-19..... | 01 | 40-44..... | 06 |
| 20-24..... | 02 | 45-49..... | 07 |
| 25-29..... | 03 | 50-54..... | 08 |
| 30-34..... | 04 | 55-59..... | 09 |
| 35-39..... | 05 | 60-64..... | 10 |
| | | 65+..... | 11 |
| | | REFUSED..... | 12 |
- 2 **RECORD SEX** → MALE..... 1
 FEMALE..... 2
- 3 Are you the person who is **most** responsible for doing the household grocery shopping?
IF UNSURE / SHARED EQUALLY WITH SOMEONE ELSE CODE AS "YES" IE CODE 1
- YES..... 1
 NO..... 2
- 4(a) How many people aged 18 years or over live in your household, including yourself?
- | | | | |
|-----------|---|-----------------------------|-------------------------------|
| | | ---4(a)---
ADULTS | ---4(b)---
CHILDREN |
| ONE | 1 | | 1 |
| TWO..... | 2 | | 2 |
- 4(b) And how many children aged 17 years or younger live in your household?
- | | | | |
|---------------------------|---|--|---|
| THREE | 3 | | 3 |
| FOUR | 4 | | 4 |
| FIVE | 5 | | 5 |
| SIX+ | 6 | | 6 |
| NONE..... | - | | 7 |
| DON'T KNOW / REFUSED..... | 8 | | 8 |
- 5 Are you in paid employment full time, part time or not at all?
IF UNSURE / CASUAL / SELF EMPLOYED Is that closer to full time or part time hours?
- FULL TIME..... 1
 PART TIME..... 2
 NOT AT ALL..... 3
 DON'T KNOW / REFUSED..... 4
- 6 To help us ensure we have a representative sample could you please tell me the highest level of primary or secondary school you personally have completed? Was it...? **READ OUT 1-3**
- YEAR 9 OR BELOW..... 1
 YEAR 10..... 2
 OR, YEAR 11 OR 12..... 3
 DON'T KNOW / REFUSED..... 4
- 7 And **apart** from primary and secondary school, what is the highest level of education you personally have **completed**? Was it...? **READ OUT 1-3**
- SR**
 A DIPLOMA OR CERTIFICATE FROM A COLLEGE OR TAFE, INCLUDING AN APPRENTICESHIP..... 1
 A DEGREE OR DIPLOMA FROM A UNIVERSITY..... 2
 OR, NONE OF THESE..... 3
 REFUSED / DON'T KNOW..... 4
- 8 Which **one** of the following best describes your present marital status? **READ OUT 1-6**
- SR**
 NEVER MARRIED..... 1
 DEFACTO OR LIVE TOGETHER..... 2
 MARRIED..... 3
 SEPARATED BUT NOT DIVORCED..... 4
 DIVORCED..... 5
 WIDOWED..... 6
 REFUSED..... 7
- 9 Could I please have the occupation of the main income earner of your household?
IF NECESSARY Could I also have the position or job title of the main income earner of your household?
-
- 10 Is your household's combined annual income from all sources, before tax...
READ OUT A-D. Would that be...? **READ OUT 02-04 IF 30 TO 59, 06-08 IF 60 TO 89 OR 10-11 IF 90 THOUSAND OR MORE**
- | | | | |
|--------------------------------|---|---|----|
| INTERVIEWER INFORMATION | UNDER \$30,000 PA IS UNDER \$577 PER WEEK | A) UNDER 30 THOUSAND DOLLARS | 01 |
| | \$30,000-\$39,999 PA IS \$577-\$769 PER WEEK | B) 30 TO 59 | |
| | \$40,000-\$49,999 PA IS \$770-\$962 PER WEEK | \$30,000-\$39,999 | 02 |
| | \$50,000-\$59,999 PA IS \$963-\$1,154 PER WEEK | \$40,000-\$49,999 | 03 |
| | \$60,000-\$69,999 PA IS \$1,155-\$1,346 PER WEEK | OR, \$50,000-\$59,999..... | 04 |
| | \$70,000-\$79,999 PA IS \$1,347-\$1,538 PER WEEK | REFUSED / DON'T KNOW | 05 |
| | \$80,000-\$89,999 PA IS \$1,539-\$1,731 PER WEEK | C) 60 TO 89 | |
| | \$90,000-\$99,999 PA IS \$1,732-\$1,923 PER WEEK | \$60,000-\$69,999 | 06 |
| | OVER \$100,000 PA IS OVER \$1,923 PER WEEK | \$70,000-\$79,999 | 07 |
| | | OR, \$80,000-\$89,999..... | 08 |
| | | REFUSED / DON'T KNOW | 09 |
| | | D) OR, 90 THOUSAND OR MORE | |
| | | \$90,000-\$99,999 | 10 |
| | | OR, \$100,000 OR MORE..... | 11 |
| | | REFUSED / DON'T KNOW | 12 |
| | REFUSED | 13 | |
| | DON'T KNOW | 14 | |



COMPUTER TABLES

Base and filters

- BASE - 'Weighted respondents' (WTD RESP) - the total number of completed interviews weighted to reflect the latest Australian Bureau of Statistics population estimates. Expressed in thousands (000's).
- FILTERS - Screen the questionnaires so that only certain types of respondents will be represented in the table.

Analysis panel

- Comprises demographic or other discriminators, sub-divided into standard groups.
 - 1 SEX - Male, Female
 - 2 AGE - 18-34 years, 35-49 years, 50+ years
 - 3 GROCERY BUYER - Whether the respondent is the person in the household most responsible for doing the weekly grocery shopping
Yes, No
 - 4 CHILDREN - Whether there are children under the age of 18 currently living in the household.
Yes, No
 - 5 MARITAL STATUS
Married - married, defacto or living together
Not married - never married, divorced, separated or widowed



- 6 WORK STATUS - Whether the respondent is in paid employment:
Full time, Part time, Not at all

- 7 AREA
'Perth' - the Statistical division of Perth as defined by the Australian Bureau of Statistics
'X-city' - the rest of Western Australia.

- 8 SOCIO ECONOMIC STATUS (SES) - Based on the occupation of the main income earner of the household, using the ABS ASCO statistical classification. Subdivided into:

White collar - professional, para-professional, manager, administrator, clerk, salesperson or other white collar worker.

Blue collar - tradesperson, plant and machine operator, labourer, retired with previous occupation unknown, other blue collar workers, student, home duties or unemployed.

- 9 HIGHEST EDUCATION COMPLETED - Primary / secondary school, College / apprenticeship, University degree

- 10 HOUSEHOLD INCOME - Household's combined annual income from all sources before tax (for respondents specifying household income)
Less than \$30,000, \$30,000 - \$69,999, \$70,000+



Respondents and weighted respondents

- **RESPONDENTS** - The total number of completed interviews before weighting has been applied. The figure directly below the 'Total' is the number of respondents included in that table. The number of respondents included in any particular column appears at the top of the column.
- **WTD RESP (000's)** - The population estimates represented by the respondents, expressed in thousands. The percentages in the main body of the table are based on these weighted figures.

Questions

- Down the left side of the page is a question description and response frame.

Totals

- Column totals appear across the bottom of the table. These will be greater than 100 percent if there have been multiple responses by individuals.

FORMAT OF RESULTS

- Data also available on disc in Surveycraft, TABGEN, SPSS, SYSTAT or ASCII formats.



CONTAINER RECYCLING - WA - MAY 2006

NEWSPOLL
TABLE 1
STANDARD ANALYSIS PANEL I *BY* QW1. IN FAVOUR/AGAINST STATE GOVERNMENT INTRODUCING CONTAINER DEPOSIT AND REFUND SCHEME IN WA
BASE: WTD. RESP. (000's)
WEIGHTS: HIGHEST LEVEL OF SCHOOLING COMPLETED/AGE/SEX/AREA

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	TOTAL	SEX		AGE			GROCERY BUYER		CHILDREN		MARITAL STATUS		WORK STATUS		
		MALE	FEMALE	18-34	35-49	50+	YES	NO	YES	NO	MARRIED	NOT MARRIED	FULL -TIME	PART -TIME	NOT AT ALL
RESPONDENTS	300	150	150	53	91	156	216	84	102	198	192	108	135	62	103
WTD. RESP. (000's)	1550	770	780	486	457	607	1039	511	634	916	927	623	698	361	491
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
QW1. IN FAVOUR/AGAINST STATE GOVERNMENT INTRODUCING CONTAINER DEPOSIT AND REFUND SCHEME IN WA															
TOTAL IN FAVOUR	1224	590	634	366	380	479	832	393	493	731	749	476	545	302	377
STRONGLY IN FAVOUR	79%	77%	81%	75%	83%	79%	80%	77%	78%	80%	81%	76%	78%	84%	77%
PARTLY IN FAVOUR	240	135	104	87	74	78	154	86	113	127	143	96	112	58	69
	15%	18%	13%	18%	16%	13%	15%	17%	18%	14%	15%	15%	16%	16%	14%
**SUBTOTALS	1464	726	738	453	454	557	986	478	606	858	892	572	657	361	446
	94%	94%	95%	93%	99%	92%	95%	94%	96%	94%	96%	92%	94%	100%	91%
AGAINST	40	20	21	7	3	30	33	8	2	39	19	21	16		24
	3%	3%	3%	1%	1%	5%	3%	2%	0%	4%	2%	3%	2%		5%
NEITHER/DONT KNOW	46	25	21	26		20	21	25	26	20	17	29	25		21
	3%	3%	3%	5%		3%	2%	5%	4%	2%	2%	5%	4%		4%
TOTALS	1550	770	780	486	457	607	1039	511	634	916	927	623	698	361	491
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%



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TABLE 2

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STANDARD ANALYSIS PANEL II *BY* QW1.IN FAVOUR/AGAINST STATE GOVERNMENT INTRODUCING CONTAINER DEPOSIT AND REFUND SCHEME IN WA
 BASE: WTD. RESP. (000's)
 WEIGHTS: HIGHEST LEVEL OF SCHOOLING COMPLETED/AGE/SEX/AREA

	TOTAL	AREA		S.E.S.		HIGHEST EDUCATION COMPLETED			HOUSEHOLD INCOME			CONTAINER DEPOSIT AND REFUND SCHEME			
		PERTH	X-CITY	WHITE	BLUE	PRIMARY /SECOND -ARY SCHOOL	COLLEGE /APPRENT -ICESHIP	UNIVER -SITY DEGREE	LESS THAN \$30000	\$30000 TO \$69999	\$70000 PLUS	STRONGLY IN FAVOUR	PARTLY IN FAVOUR	TOTAL IN FAVOUR	AGAINST
RESPONDENTS	300	200	100	166	134	98	117	85	67	104	104	238	46	284	9
WTD. RESP. (000's)	1550	1153	397	848	702	561	594	395	304	551	559	1224	240	1464	40
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
QW1.IN FAVOUR/AGAINST STATE GOVERNMENT INTRODUCING CONTAINER DEPOSIT AND REFUND SCHEME IN WA															
TOTAL IN FAVOUR	1224	886	338	650	574	428	511	286	246	423	452	1224		1224	
STRONGLY IN FAVOUR	79%	77%	85%	77%	82%	76%	86%	72%	81%	77%	81%	100%		84%	
PARTLY IN FAVOUR	240	204	35	166	74	98	66	76	33	112	78		240	240	
	15%	18%	9%	20%	11%	18%	11%	19%	11%	20%	14%		100%	16%	
**SUBTOTALS	1464	1091	373	816	648	526	576	362	279	534	530	1224	240	1464	
	94%	95%	94%	96%	92%	94%	97%	92%	92%	97%	95%	100%	100%	100%	
AGAINST	40	28	13	19	22	11	14	15	22	9	9				40
	3%	2%	3%	2%	3%	2%	2%	4%	7%	2%	2%				100%
NEITHER/DONT KNOW	46	35	11	14	32	24	3	19	3	7	20				
	3%	3%	3%	2%	5%	4%	1%	5%	1%	1%	4%				
TOTALS	1550	1153	397	848	702	561	594	395	304	551	559	1224	240	1464	40
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%



CONTAINER RECYCLING - WA - MAY 2006

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TABLE 3

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STANDARD ANALYSIS PANEL I *BY* QW2a.LIKELIHOOD RETURN EMPTY BOTTLES/CANS FOR 5 CENT REFUND
BASE: WID. RESP. (000's)
WEIGHTS: HIGHEST LEVEL OF SCHOOLING COMPLETED/AGE/SEX/AREA

	TOTAL	SEX		AGE			GROCERY BUYER		CHILDREN		MARITAL STATUS		WORK STATUS		
		MALE	FEMALE	18-34	35-49	50+	YES	NO	YES	NO	MARRIED	NOT MARRIED	FULL-TIME	PART-TIME	NOT AT ALL
RESPONDENTS	300	150	150	53	91	156	216	84	102	198	192	108	135	62	103
WID. RESP. (000's)	1550	770	780	486	457	607	1039	511	634	916	927	623	698	361	491
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
QW2a.LIKELIHOOD RETURN EMPTY BOTTLES/CANS FOR 5 CENT REFUND															
TOTAL LIKELY	675	370	305	171	252	251	449	226	282	393	435	240	360	141	174
VERY LIKELY	44%	48%	39%	35%	55%	41%	43%	44%	44%	43%	47%	39%	52%	39%	35%
SOMEWHAT LIKELY	625	304	321	210	160	255	431	194	268	357	355	270	250	162	213
	40%	40%	41%	43%	35%	42%	41%	38%	42%	39%	38%	43%	36%	45%	43%
**SUBTOTALS	1300	674	626	381	412	506	880	420	549	750	789	510	611	303	387
	84%	87%	80%	78%	90%	83%	85%	82%	87%	82%	85%	82%	87%	84%	79%
NOT LIKELY	227	80	147	93	45	89	148	79	84	142	134	92	87	58	81
	15%	10%	19%	19%	10%	15%	14%	15%	13%	16%	14%	15%	13%	16%	16%
DONT KNOW	24	16	7	12		12	12	12		24	4	20			24
	2%	2%	1%	2%		2%	1%	2%		3%	0%	3%			5%
TOTALS	1550	770	780	486	457	607	1039	511	634	916	927	623	698	361	491
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%



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STANDARD ANALYSIS PANEL II *BY* QW2a.LIKELIHOOD RETURN EMPTY BOTTLES/CANS FOR 5 CENT REFUND
BASE: WTD. RESP. (000's)
WEIGHTS: HIGHEST LEVEL OF SCHOOLING COMPLETED/AGE/SEX/AREA

	TOTAL	AREA		S.E.S.		HIGHEST EDUCATION COMPLETED			HOUSEHOLD INCOME			CONTAINER DEPOSIT AND REFUND SCHEME			
		PERTH	X-CITY	WHITE	BLUE	PRIMARY /SECOND -ARY SCHOOL	COLLEGE /APPRENT -ICESHIP	UNIVER -SITY DEGREE	LESS THAN \$30000	\$30000 TO \$69999	\$70000 PLUS	STRONGLY IN FAVOUR	PARTLY IN FAVOUR	TOTAL IN FAVOUR	AGAINST
RESPONDENTS	300	200	100	166	134	98	117	85	67	104	104	238	46	284	9
WTD. RESP. (000's)	1550	1153	397	848	702	561	594	395	304	551	559	1224	240	1464	40
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
QW2a.LIKELIHOOD RETURN EMPTY BOTTLES/CANS FOR 5 CENT REFUND															
TOTAL LIKELY VERY LIKELY	675 44%	496 43%	178 45%	368 43%	307 44%	266 47%	248 42%	160 40%	114 37%	281 51%	249 45%	557 46%	91 38%	649 44%	7 17%
SOMEWHAT LIKELY	625 40%	454 39%	171 43%	320 38%	305 43%	217 39%	236 40%	172 44%	126 41%	155 28%	255 46%	471 38%	118 49%	589 40%	19 48%
**SUBTOTALS	1300 84%	950 82%	350 88%	688 81%	612 87%	484 86%	484 82%	332 84%	239 79%	436 79%	504 90%	1028 84%	209 87%	1238 85%	26 65%
NOT LIKELY	227 15%	191 17%	36 9%	161 19%	66 9%	61 11%	102 17%	63 16%	57 19%	102 19%	55 10%	176 14%	30 13%	207 14%	14 35%
DONT KNOW	24 2%	12 1%	12 3%		24 3%	16 3%	8 1%		8 3%	12 2%		20 2%		20 1%	
TOTALS	1550 100%	1153 100%	397 100%	848 100%	702 100%	561 100%	594 100%	395 100%	304 100%	551 100%	559 100%	1224 100%	240 100%	1464 100%	40 100%



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STANDARD ANALYSIS PANEL I *BY* QW2b.LIKELIHOOD RETURN EMPTY BOTTLES/CANS FOR 10 CENT REFUND
BASE: WTD. RESP. (000's)
WEIGHTS: HIGHEST LEVEL OF SCHOOLING COMPLETED/AGE/SEX/AREA

	TOTAL	SEX		AGE			GROCERY BUYER		CHILDREN		MARITAL STATUS		WORK STATUS		
		MALE	FEMALE	18-34	35-49	50+	YES	NO	YES	NO	MARRIED	NOT MARRIED	FULL-TIME	PART-TIME	NOT AT ALL
RESPONDENTS	300	150	150	53	91	156	216	84	102	198	192	108	135	62	103
WTD. RESP. (000's)	1550	770	780	486	457	607	1039	511	634	916	927	623	698	361	491
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
QW2b.LIKELIHOOD RETURN EMPTY BOTTLES/CANS FOR 10 CENT REFUND															
TOTAL LIKELY															
TOTAL VERY LIKELY															
VERY LIKELY IF 5 CENTS	675	370	305	171	252	251	449	226	282	393	435	240	360	141	174
	44%	48%	39%	35%	55%	41%	43%	44%	44%	43%	47%	39%	52%	39%	35%
VERY LIKELY	470	212	258	162	123	185	329	141	185	286	246	224	165	126	179
	30%	28%	33%	33%	27%	30%	32%	28%	29%	31%	27%	36%	24%	35%	36%
**SUBTOTALS	1145	582	563	333	376	436	778	367	466	679	681	464	525	267	353
	74%	76%	72%	69%	82%	72%	75%	72%	74%	74%	73%	75%	75%	74%	72%
SOMEWHAT LIKELY	342	164	179	137	67	138	231	112	157	185	213	129	155	74	113
	22%	21%	23%	28%	15%	23%	22%	22%	25%	20%	23%	21%	22%	21%	23%
**SUBTOTALS	1487	745	742	470	443	574	1009	478	623	864	894	593	680	341	466
	96%	97%	95%	97%	97%	95%	97%	94%	98%	94%	96%	95%	97%	95%	95%
NOT LIKELY	53	19	34	16	14	23	26	26	11	42	23	30	12	19	21
	3%	2%	4%	3%	3%	4%	3%	5%	2%	5%	3%	5%	2%	5%	4%
DONT KNOW	10	6	4			10	4	6		10	10		6		4
	1%	1%	0%			2%	0%	1%		1%	1%		1%		1%
TOTALS	1550	770	780	486	457	607	1039	511	634	916	927	623	698	361	491
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%



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STANDARD ANALYSIS PANEL II *BY* QW2b.LIKELIHOOD RETURN EMPTY BOTTLES/CANS FOR 10 CENT REFUND
BASE: WTD. RESP. (000's)
WEIGHTS: HIGHEST LEVEL OF SCHOOLING COMPLETED/AGE/SEX/AREA

	TOTAL	AREA		S.E.S.		HIGHEST EDUCATION COMPLETED			HOUSEHOLD INCOME			CONTAINER DEPOSIT AND REFUND SCHEME			
		PERTH	X-CITY	WHITE	BLUE	PRIMARY /SECOND -ARY SCHOOL	COLLEGE /APPRENT -ICESHIP	UNIVER -SITY DEGREE	LESS THAN \$30000	\$30000 TO \$69999	\$70000 PLUS	STRONGLY IN FAVOUR	PARTLY IN FAVOUR	TOTAL IN FAVOUR	AGAINST
RESPONDENTS	300	200	100	166	134	98	117	85	67	104	104	238	46	284	9
WTD. RESP. (000's)	1550	1153	397	848	702	561	594	395	304	551	559	1224	240	1464	40
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
QW2b.LIKELIHOOD RETURN EMPTY BOTTLES/CANS FOR 10 CENT REFUND															
TOTAL LIKELY															
TOTAL VERY LIKELY															
VERY LIKELY IF 5 CENTS	675	496	178	368	307	266	248	160	114	281	249	557	91	649	7
	44%	43%	45%	43%	44%	47%	42%	40%	37%	51%	45%	46%	38%	44%	17%
VERY LIKELY	470	350	120	219	251	173	170	128	131	86	190	387	45	431	25
	30%	30%	30%	26%	36%	31%	29%	32%	43%	16%	34%	32%	19%	29%	63%
**SUBTOTALS	1145	847	298	587	558	439	418	288	244	367	439	944	136	1080	32
	74%	73%	75%	69%	80%	78%	70%	73%	80%	67%	79%	77%	57%	74%	80%
SOMEWHAT LIKELY	342	269	74	210	132	89	152	101	47	149	108	239	99	338	2
	22%	23%	19%	25%	19%	16%	26%	26%	16%	27%	19%	20%	41%	23%	4%
**SUBTOTALS	1487	1115	372	797	690	528	570	389	292	515	547	1183	235	1417	34
	96%	97%	94%	94%	98%	94%	96%	99%	96%	94%	98%	97%	98%	97%	84%
NOT LIKELY	53	32	21	51	2	23	24	6	12	35	6	42	5	47	6
	3%	3%	5%	6%	0%	4%	4%	1%	4%	6%	1%	3%	2%	3%	16%
DONT KNOW	10	6	4		10	10					6				
	1%	1%	1%		1%	2%					1%				



CONTAINER RECYCLING - WA - MAY 2006

NEWSPOLL
TABLE 6 (CONT.)

STANDARD ANALYSIS PANEL II *BY* QW2b.LIKELIHOOD RETURN EMPTY BOTTLES/CANS FOR 10 CENT REFUND

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	TOTAL	AREA		S.E.S.		HIGHEST EDUCATION COMPLETED			HOUSEHOLD INCOME			CONTAINER DEPOSIT AND REFUND SCHEME				
		PERTH	X-CITY	WHITE	BLUE	PRIMARY /SECOND -ARY SCHOOL	COLLEGE /APPRENT -ICESHIP	UNIVER -SITY DEGREE	LESS THAN \$30000	\$30000 TO \$69999	\$70000 PLUS	STRONGLY IN FAVOUR	PARTLY IN FAVOUR	TOTAL IN FAVOUR	IN AGAINST	
RESPONDENTS	300	200	100	166	134	98	117	85	67	104	104	238	46	284	9	
WTD. RESP. (000's)	1550	1153	397	848	702	561	594	395	304	551	559	1224	240	1464	40	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
QW2b.LIKELIHOOD RETURN EMPTY BOTTLES/CANS FOR 10 CENT REFUND																
TOTALS	1550	1153	397	848	702	561	594	395	304	551	559	1224	240	1464	40	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	



CONTAINER RECYCLING - WA - MAY 2006

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TABLE 7

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STANDARD ANALYSIS PANEL I *BY* QW2c.LIKELIHOOD RETURN EMPTY BOTTLES/CANS FOR 20 CENT REFUND
BASE: WID. RESP.(000's)
WEIGHTS: HIGHEST LEVEL OF SCHOOLING COMPLETED/AGE/SEX/AREA

	TOTAL	SEX		AGE			GROCERY BUYER		CHILDREN		MARITAL STATUS		WORK STATUS		
		MALE	FEMALE	18-34	35-49	50+	YES	NO	YES	NO	MARRIED	NOT MARRIED	FULL-TIME	PART-TIME	NOT AT ALL
RESPONDENTS	300	150	150	53	91	156	216	84	102	198	192	108	135	62	103
WID. RESP.(000's)	1550	770	780	486	457	607	1039	511	634	916	927	623	698	361	491
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
QW2c.LIKELIHOOD RETURN EMPTY BOTTLES/CANS FOR 20 CENT REFUND															
TOTAL LIKELY															
TOTAL VERY LIKELY															
VERY LIKELY IF 5 CENTS	675	370	305	171	252	251	449	226	282	393	435	240	360	141	174
	44%	48%	39%	35%	55%	41%	43%	44%	44%	43%	47%	39%	52%	39%	35%
VERY LIKELY IF 10 CENTS	470	212	258	162	123	185	329	141	185	286	246	224	165	126	179
	30%	28%	33%	33%	27%	30%	32%	28%	29%	31%	27%	36%	24%	35%	36%
VERY LIKELY	286	139	148	133	54	100	188	98	142	145	178	109	118	64	104
	18%	18%	19%	27%	12%	16%	18%	19%	22%	16%	19%	17%	17%	18%	21%
**SUBTOTALS	1431	721	711	466	430	536	966	465	608	823	859	573	643	331	457
	92%	94%	91%	96%	94%	88%	93%	91%	96%	90%	93%	92%	92%	92%	93%
SOMEWHAT LIKELY	104	43	61	20	27	57	64	40	26	79	58	47	47	30	27
	7%	6%	8%	4%	6%	9%	6%	8%	4%	9%	6%	7%	7%	8%	6%
**SUBTOTALS	1536	764	772	486	457	593	1031	505	634	902	916	620	690	361	484
	99%	99%	99%	100%	100%	98%	99%	99%	100%	98%	99%	100%	99%	100%	99%
NOT LIKELY	5		5			5	5			5	2	3	2		3
	0%		1%			1%	0%			0%	0%	0%	0%		1%
DONT KNOW	10	6	4			10	4	6		10	10		6		4
	1%	1%	0%			2%	0%	1%		1%	1%		1%		1%



CONTAINER RECYCLING - WA - MAY 2006

NEWSPOLL
TABLE 7 (CONT.)

STANDARD ANALYSIS PANEL I *BY* QW2c.LIKELIHOOD RETURN EMPTY BOTTLES/CANS FOR 20 CENT REFUND

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	TOTAL	SEX		AGE			GROCERY BUYER		CHILDREN		MARITAL STATUS		WORK STATUS		
		MALE	FEMALE	18-34	35-49	50+	YES	NO	YES	NO	MARRIED	NOT MARRIED	FULL-TIME	PART-TIME	NOT AT ALL
RESPONDENTS	300	150	150	53	91	156	216	84	102	198	192	108	135	62	103
WTD. RESP. (000's)	1550	770	780	486	457	607	1039	511	634	916	927	623	698	361	491
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
QW2c.LIKELIHOOD RETURN EMPTY BOTTLES/CANS FOR 20 CENT REFUND															
TOTALS	1550	770	780	486	457	607	1039	511	634	916	927	623	698	361	491
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%



CONTAINER RECYCLING - WA - MAY 2006

NEWSPOLL
TABLE 8

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STANDARD ANALYSIS PANEL II *BY* QW2c.LIKELIHOOD RETURN EMPTY BOTTLES/CANS FOR 20 CENT REFUND
BASE: WTD. RESP. (000's)
WEIGHTS: HIGHEST LEVEL OF SCHOOLING COMPLETED/AGE/SEX/AREA

	TOTAL	AREA		S.E.S.		HIGHEST EDUCATION COMPLETED			HOUSEHOLD INCOME			CONTAINER DEPOSIT AND REFUND SCHEME			
		PERTH	X-CITY	WHITE	BLUE	PRIMARY /SECOND -ARY SCHOOL	COLLEGE /APPRENT -ICESHIP	UNIVER -SITY DEGREE	LESS THAN \$30000	\$30000 TO \$69999	\$70000 PLUS	STRONGLY IN FAVOUR	PARTLY IN FAVOUR	TOTAL IN FAVOUR	AGAINST
RESPONDENTS	300	200	100	166	134	98	117	85	67	104	104	238	46	284	9
WTD. RESP. (000's)	1550	1153	397	848	702	561	594	395	304	551	559	1224	240	1464	40
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
QW2c.LIKELIHOOD RETURN EMPTY BOTTLES/CANS FOR 20 CENT REFUND															
TOTAL LIKELY															
TOTAL VERY LIKELY															
VERY LIKELY IF 5 CENTS	675 44%	496 43%	178 45%	368 43%	307 44%	266 47%	248 42%	160 40%	114 37%	281 51%	249 45%	557 46%	91 38%	649 44%	7 17%
VERY LIKELY IF 10 CENTS	470 30%	350 30%	120 30%	219 26%	251 36%	173 31%	170 29%	128 32%	131 43%	86 16%	190 34%	387 32%	45 19%	431 29%	25 63%
VERY LIKELY	286 18%	216 19%	70 18%	186 22%	101 14%	82 15%	117 20%	88 22%	45 15%	137 25%	80 14%	193 16%	92 38%	285 19%	2 4%
**SUBTOTALS	1431 92%	1063 92%	368 93%	773 91%	659 94%	521 93%	535 90%	376 95%	290 95%	504 92%	519 93%	1137 93%	228 95%	1365 93%	34 84%
SOMEWHAT LIKELY	104 7%	81 7%	23 6%	71 8%	34 5%	30 5%	56 9%	18 4%	14 5%	44 8%	33 6%	85 7%	10 4%	95 6%	6 16%
**SUBTOTALS	1536 99%	1144 99%	392 99%	844 99%	692 99%	551 98%	591 99%	393 100%	304 100%	548 99%	551 99%	1221 100%	238 99%	1459 100%	40 100%
NOT LIKELY	5 0%	3 0%	2 0%	5 1%			3 1%	2 0%		3 1%	2 0%	3 0%	2 1%	5 0%	



CONTAINER RECYCLING - WA - MAY 2006

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TABLE 8 (CONT.)

STANDARD ANALYSIS PANEL II *BY* QW2c.LIKELIHOOD RETURN EMPTY BOTTLES/CANS FOR 20 CENT REFUND

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	TOTAL	AREA		S.E.S.		HIGHEST EDUCATION COMPLETED			HOUSEHOLD INCOME			CONTAINER DEPOSIT AND REFUND SCHEME			
		PERTH	X-CITY	WHITE	BLUE	PRIMARY /SECOND -ARY SCHOOL	COLLEGE /APPRENT -ICESHIP	UNIVER -SITY DEGREE	LESS THAN \$30000	\$30000 TO \$69999	\$70000 PLUS	STRONGLY IN FAVOUR	PARTLY IN FAVOUR	TOTAL IN FAVOUR	IN AGAINST
RESPONDENTS	300	200	100	166	134	98	117	85	67	104	104	238	46	284	9
WTD. RESP. (000's)	1550	1153	397	848	702	561	594	395	304	551	559	1224	240	1464	40
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
QW2c.LIKELIHOOD RETURN EMPTY BOTTLES/CANS FOR 20 CENT REFUND															
DONT KNOW	10	6	4		10	10					6				
	1%	1%	1%		1%	2%					1%				
TOTALS	1550	1153	397	848	702	561	594	395	304	551	559	1224	240	1464	40
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%



NEWSPOLL TERMS AND CONDITIONS

A) Professional behaviour and Privacy

NEWSPOLL is a member of the Association of Market and Social Research Organisations and is IQCA accredited. Newspoll adheres to the Code of Professional Behaviour of the Australian Market and Social Research Society and the Market and Social Research Privacy Principles. The Code of Professional Behaviour includes the following key requirements:

1. Confidentiality

Clients' identities will not be revealed to respondents nor to any third party without the client's consent or unless Newspoll becomes legally obliged to do so. Respondents' identities will not be revealed to clients without the respondent's consent and only in cases where the information is to be used for research purposes and the intended use has been explained to respondents.

2. Ownership of information

Results to a research study commissioned by a client become the property of the client. Results to syndicated studies remain the property of NEWSPOLL.

All research proposals, research designs, questionnaires and processing techniques, including systems of weighting, remain the property of NEWSPOLL. All computer table reports provided by NEWSPOLL identify the variables used in the weighting process. Further details, if required, are available at an additional cost. Photocopies of individual questionnaires or a copy of the database, **excluding** respondents' identities, may be made available to a client at the client's expense.

3. Publication of results

Clients choosing to release the findings of a NEWSPOLL survey must ensure that the results are represented in an objective and non-misleading fashion.

NEWSPOLL advises that at all times questions must be objective and not intentionally misleading or attempting to elicit a desired response. NEWSPOLL must be consulted and agree in advance on the form and content of any intended release. NEWSPOLL must be provided with a copy of the proposed release and given 48 hours for its review. Up to two executive hours will be made available for this review process. Additional reviewing time, if required, will be charged at an hourly rate. NEWSPOLL is obliged to take action to correct any misleading statements about the research or its findings. **The NEWSPOLL name may be used only in cases where these conditions have been satisfied.**

B) Conditions of agreement between NEWSPOLL and clients

1. Reporting

Standard reporting format is a computer table report consisting of analysis of each client question by up to two standard panels of demographic discriminators. Reports are available either in electronic (PDF) format, or hard copy (A4 sized, two copies). Extra or non-standard analysis and optional reporting formats are available at additional cost and may require longer reporting time.

2. Conduct of fieldwork

From time to time Newspoll employs the services of associated companies to assist with fieldwork related services. Newspoll reserves the right to do so when required.

3. Costs and confirmation of costs

Costs for a study can be confirmed only after agreement on questionnaire outline or on sighting a draft client questionnaire. Changes to agreed research specifications and/or questionnaire will result in a cost revision. Unless otherwise specified, all quoted costs refer to Australian dollars and reflect current year's rates, effective for the January - December period. Costs are quoted exclusive of GST. For Australian clients, GST will be shown separately on a tax invoice and must be paid for by the client.

4. Omnibus bookings, approvals and late changes

Space on NEWSPOLL's omnibuses is strictly limited to ensure high quality response. Early bookings, at least a week prior to fieldwork, are recommended and clients are advised to finalise and approve questionnaires as early as possible. Final approval of a questionnaire refers to approval, after all agreed changes, to a questionnaire developed or formatted by Newspoll and submitted to a client for review.

Questionnaires approved, or bookings made, after the following deadlines are subject to late surcharges as shown:

	Final Questionnaire Approval Deadline	Late approvals or changes	
Telephone Omnibus			
Fri - Sun	Thurs 11:00am	After 11:00am After 4:00pm	15% of study cost, min \$425 plus GST 20% of study cost plus one question unit cost per page
Mon - Wed or Mon - Thurs	Thurs 5:00pm	After 5:00pm After 1:00pm Fri	15% of study cost, min \$425 plus GST 20% of study cost plus one question unit cost per page
Tues - Thurs	Mon 11:00am	After 11:00am After 4:00pm	15% of study cost, min \$425 plus GST 20% of study cost plus one question unit cost per page
Online Omnibus			
Thurs-Sun	Tues 4:00pm	Questionnaires must be finalised and approved by specified deadline, otherwise they cannot be included in the Online Omnibus and cancellation charges (below) apply. Late provision or changes to visuals may be accommodated up to 1:00pm Wed, subject to late charge of \$600 + GST per visual.	

5. Cancellation or postponement charges

NEWSPOLL reserves the right to charge up to full quoted study cost where a confirmed booking is made and the study is subsequently cancelled or postponed within three working days prior to the commencement of fieldwork or after fieldwork has begun. Studies cancelled or postponed earlier than this are subject to a minimum 10 percent charge if questionnaire development has begun.

6. Invoicing and payment terms

Omnibus studies are invoiced in full at the time of provision of results or for multi-round studies 50 percent will be invoiced at the commencement of the study and 50 percent on provision of results. Custom studies are invoiced 50 percent upon commissioning and 50 percent upon provision of results.

Full payment of invoices is requested within seven days of invoice date. Newspoll reserves the right to impose a late payment surcharge of up to \$1,000 per month for invoices unpaid after 30 days. NEWSPOLL also reserves the right to delay the commencement of any study if there are overdue invoices from previous studies. Repeated late payment of invoices will result in the need for payment in full prior to the commencement of future studies.

